

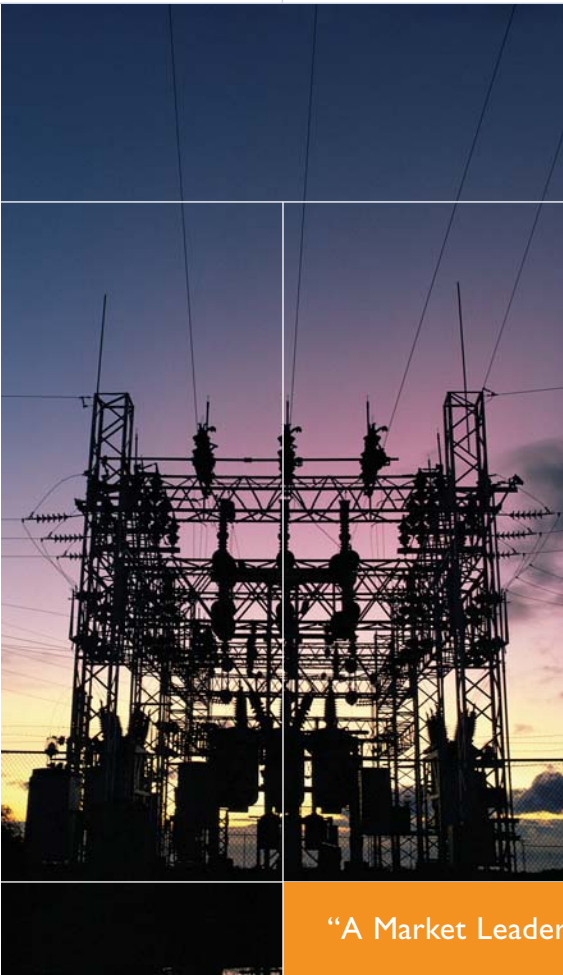


Optimira Energy Solutions provides comprehensive energy optimization services to leading blue chip multi-national industrials located throughout North America.

As an integrated energy solutions company and a market leader in the provision of comprehensive energy and utilities management solutions, Optimira offers our clients access to an extensive array of multi-technical energy expertise coupled with unparalleled project finance resources.

Optimira develops, installs, finances, owns, and operates infrastructure improvements designed to optimize the energy efficiency and lifecycle costs for facilities owned by leading blue chip multi-nationals such as Procter & Gamble, General Motors and Subaru Automotive.

We serve as project developer, implementer, and asset manager for a wide range of energy optimization measures, and fully assume both the technical and economic performance risks associated with every project that we undertake. We are committed to providing each of our industrial customers with the most cost-effective means to optimize their energy infrastructure design, energy purchasing strategy, and energy utilization.



“A Market Leader in the Provision of Energy and Utility Management Solutions”

Optimira is dedicated to identifying and crafting customized broad-based energy optimization measures to fit the specific needs of our industrial customers – enabling them to focus on their core businesses. The service deliverables of Optimira transcend those of a traditional ESCO as we work cooperatively with our customers to improve their day-to-day productivity and to maximize bottom-line profitability by reigning in the uncertainty associated with today's energy environment.

Optimira's Total Energy Optimization approach frees our industrial customers from the daily concerns associated with utility procurement, energy usage, plant/equipment upgrades and installations, and the monitoring and measurement of both energy and financial savings.

Optimira is uniquely positioned as a leading single-source provider of turnkey projects and services that deliver energy savings to our industrial clients. Optimira is committed to delivering energy management expertise that provides industrial processes and building facilities with comprehensive solutions programs to minimize energy consumption and deliver a guaranteed level of economic performance. To date, Optimira's industrial customers have enjoyed energy savings on the order of 15-35%, often translating to a 12-23% savings on total utility expenditures.

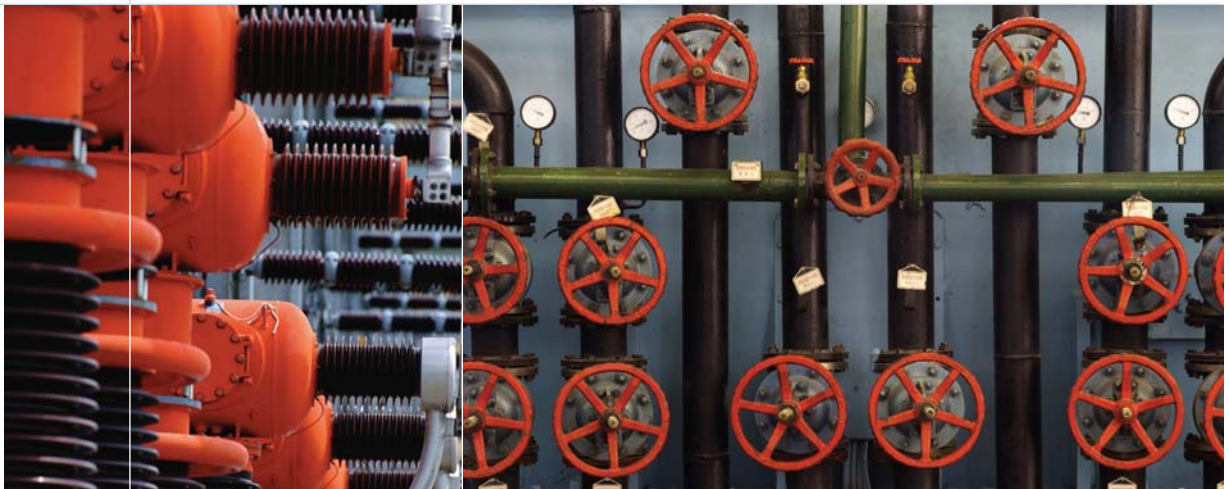


Our extensive in-depth knowledge of energy optimization solutions specific to industrial processes enables our multi-disciplinary team to design and implement a comprehensive set of measures for customers both large and small – tackling key energy challenges and problems that are either specific in nature or at times lacking a clear definition.

We stand behind our energy solutions and fully guarantee the delivery of a pre-defined level of savings as a direct result of the implementation of our custom-designed energy management projects.

Our areas of expertise include:

- ▶ Boiler, Chiller and Steam Plants (Retrofits and New Build)
- ▶ Cogeneration (CHP), On-site Generation
- ▶ Water Treatment and Water Processing
- ▶ Electrical Distribution System Improvements Including Power Quality
- ▶ Motors, Pumps, and Drives
- ▶ Controls (HVAC, IAQ, Fire Suppression, Security, etc.)
- ▶ Compressed Air Systems and Distribution System Improvements





Optimira works with blue chip multi-national industrial clients to:

- ▶ Develop and design comprehensive energy efficiency projects
- ▶ Finance, own, and operate energy infrastructure
- ▶ Provide customer-centric energy optimization solutions focused on both supply and demand side of the energy business equation
- ▶ Facilitate the best available cost reduction methodologies to bring energy-related savings directly to the bottom line
- ▶ Execute projects **from vision to realization** – including program management, project management, equipment procurement, installation, etc. Specifically, all projects staffed with experienced top-shelf project managers, engineers and construction superintendents
- ▶ Assume responsibility for utility supply risk, management, equipment procurement, installation, operations and maintenance – providing the customer with greater productivity of building facility assets
- ▶ Financially structure each project in a manner that links compensation directly to economic performance
- ▶ Design a comprehensive commodity procurement strategy that optimizes the delivery of the specific energy needs for a given facility
- ▶ Develop a tailored contractual model to reduce price and price volatility
- ▶ Develop a benchmarking system for each facility that, when used with Optimira’s proprietary Unigate software, objectively calculates the pattern of energy usage cost components
- ▶ Enhance customer competitiveness by improving energy efficiency, delivering sustained reductions in operating costs and raising productivity

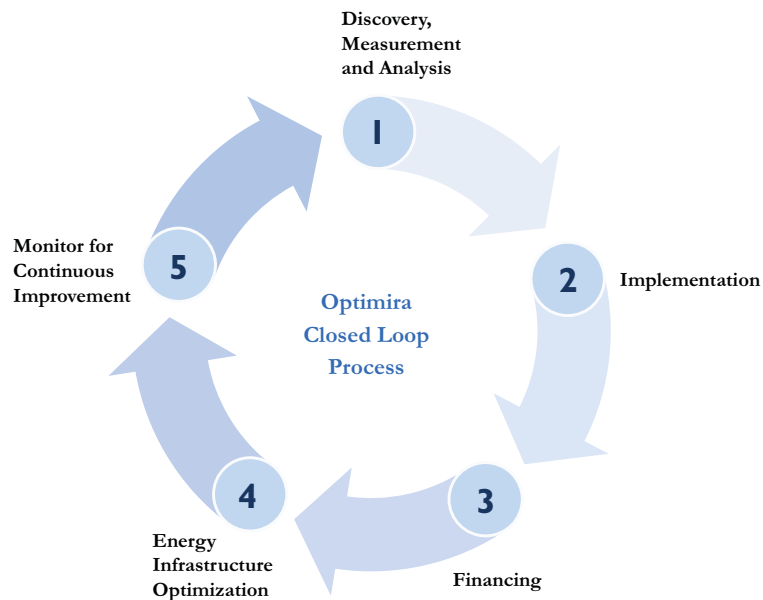
**And Optimira will:**

- ▶ Reduce energy costs and energy consumption by implementing improved management of buildings while still meeting the operational needs of the customer
- ▶ Bundle a broad array of post-construction period services into the project which are then repaid through the savings generated
- ▶ Measure, monitor, and verify the project's energy savings as well as overall process energy utilization and efficiency via proprietary software
- ▶ Install all the energy efficient equipment involved in each project and maintain such equipment as well as maintain other customer-owned energy systems and infrastructure
- ▶ Use, when appropriate, LEED-accredited professionals who are experienced practitioners of integrated design
- ▶ Employ green power technology to better derive electricity from renewable sources such as solar, wind, biomass, and geothermal power
- ▶ Deliver projects with a shorter payback period through the use of uniquely designed software which specifically targets operating and maintenance-related behavioral improvements
- ▶ Compress the implementation time in order to realize project and energy savings sooner
- ▶ Assume the risk that the project will save the amount of energy projected and perform according to the agreed upon economic parameters

Optimira is committed to designing and delivering the most comprehensive customized energy savings programs that serve to lower operating costs, to address specific energy needs, and to improve the operating efficiencies for each of our industrial customers.

- ▶ Optimira develops a complete study and assessment to specifically demonstrate the potential for burning cheaper, lower-cost alternate fuels
- ▶ Optimira delivers innovative energy savings programs that address energy needs by reviewing a myriad of energy conservation and process improvements including renewable and/or alternate fuel opportunities to alleviate natural gas or coal usage
- ▶ Optimira develops energy conservation and process improvements as well as onsite electric generation and cogeneration programs using waste fuels, thereby enabling industrial plants to benefit from any number of credits or incentives
- ▶ Optimira assists ethanol operators via the combined strength of our construction and asset management experience related to steam, power, and water processing
- ▶ Optimira incorporates the use of advanced technology to properly measure and verify performance, and empowers/trains facilities' personnel to continually optimize building performance

Optimira 5-Step Approach for Achieving Total Energy Optimization



Whether your industrial process relies on the certainty of steam production or onsite generator-produced power to achieve a critical level of operations, Optimira is committed to assuming complete responsibility for the implementation and delivery of all your energy needs **from vision to realization.**

Optimira – a market leader and proven specialist in the delivery of innovative customized energy programs that guarantee long-term savings for our industrial customers.



From Vision to Realization

