



The Optimira Energy Group traces its roots back to 1985 with the formation of the **Rose Technology Group**, one of the most respected and largest performance contractors in North America.

By 1999, Rose Technology had garnered a successful reputation in Canada for effectively engineering and implementing multi-faceted projects. The company was comprised of three defined business lines: facility renewal and upgrading, new construction, and facility management. It was the only ISO 9001 certified energy service company in North America.

Meanwhile in the US, Cinergy Corporation, a leading diversified energy company, created a new division called Cinergy Business Solutions. Cinergy Business Solutions evolved into a professional service firm that specialized in facility infrastructure solutions. It earned a successful reputation for developing smart, tailor-made, supply-side-targeted solutions for its industrial and public-sector clients. Specifically, Cinergy Business Solutions provided creativity and innovation as well as introduced new approaches, concepts and technologies in its mission to improve the resource utilization of its clients. Cinergy's unique Facility Planning™ process focused on the customer's facility energy infrastructure processes and identified self-funding opportunities for energy process re-engineering and new technology applications.

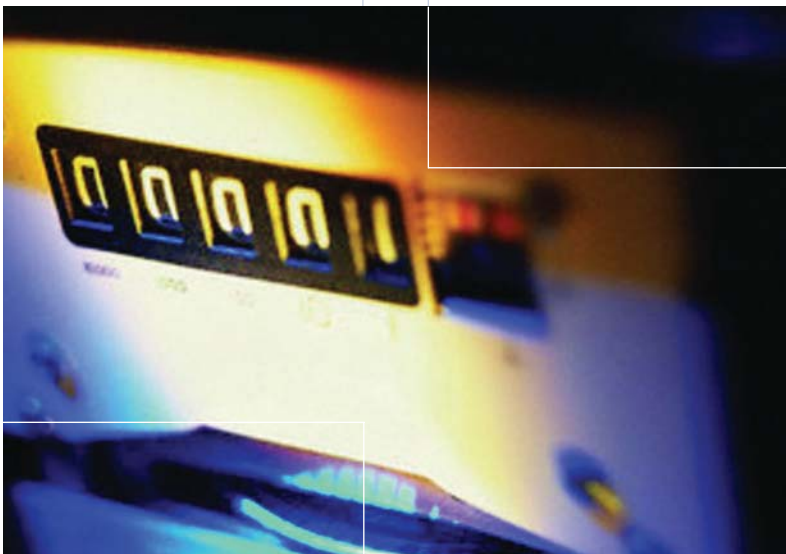


In 1999, Cinergy acquired the Rose Technology Group and merged it with Cinergy Business Solutions; the combined entity became officially known by the name Vestar. The company positioned itself as a powerful energy services company, providing energy and operationally efficient design, engineering, construction, and outsourced facility-management services to commercial, institutional, and industrial clients. Within the next few years, Vestar evolved into a leading developer of energy facility and infrastructure solutions in North America – one of the top five ESCOs, having completed over 150 energy service projects totaling over US\$250 million. Projects ranged in value from US\$150,000 to US\$31 million.

With the purchase of Rose, Cinergy also acquired Optimira Controls, a building automation company that was founded in 1997. As a wholly-owned subsidiary of Rose, Optimira Controls had established itself as a leading independent provider of building automation systems.

In 2004, Cinergy changed the name of the company from Vestar to Cinergy Solutions – Demand, but retained the brand Optimira Controls.

In Spring 2006, Duke Energy merged with Cinergy Corporation, creating one of North America's largest energy companies. With the merger came the decision to divest Cinergy Solutions – Demand and Optimira Controls. Adamas Energy purchased the two divisions from Duke on April 11, 2006 and renamed the company Optimira Energy to recognize its brand heritage and broad energy expertise.



“A Leading Independent
Energy Solutions Company”